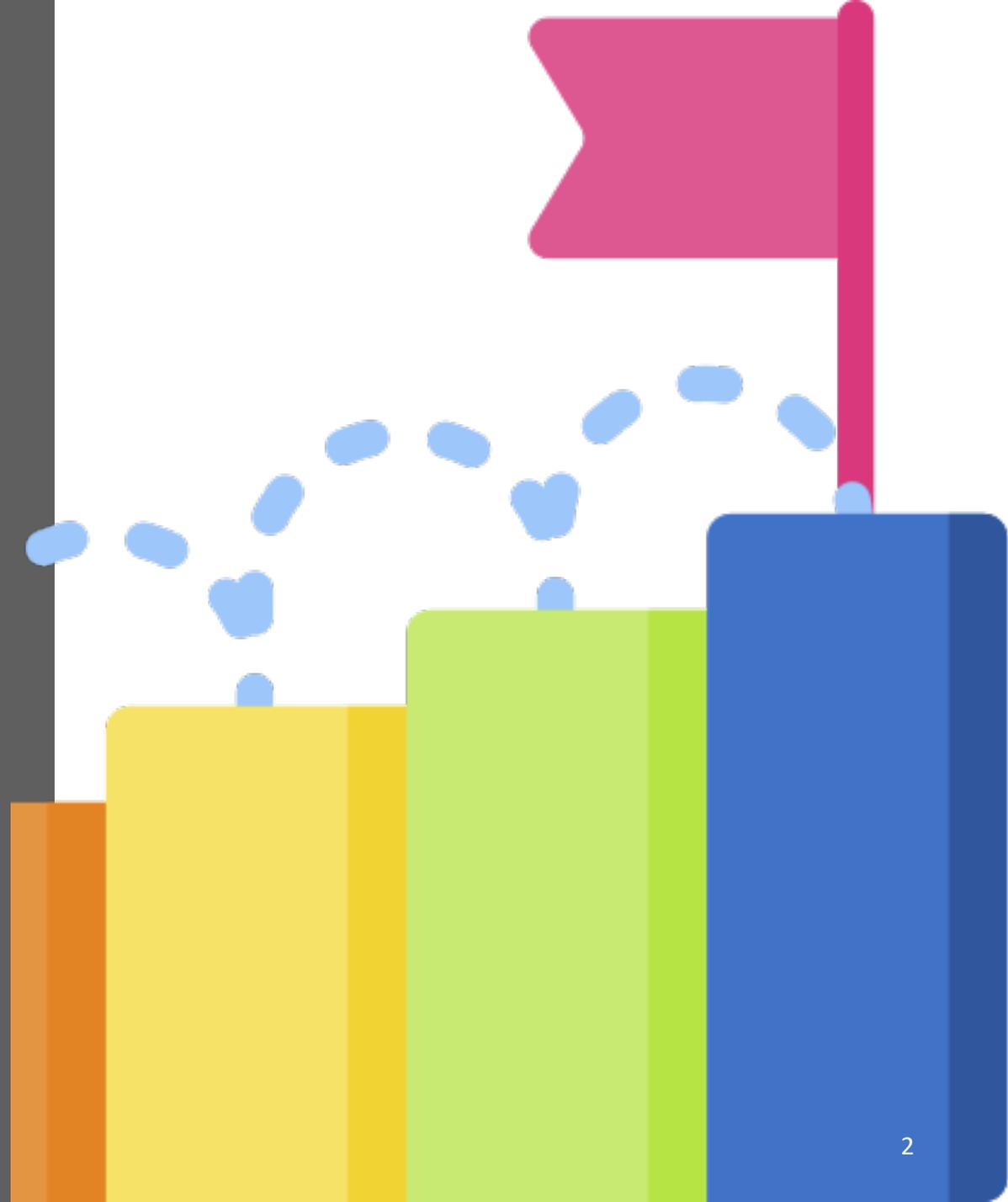




CCI Academy presents: The ABCs of QI Short Course Series

Short Course 2: Building a Firm QI Foundation
Module 1: Developing an Aim Statement

Think About a
Personal
Accomplishment



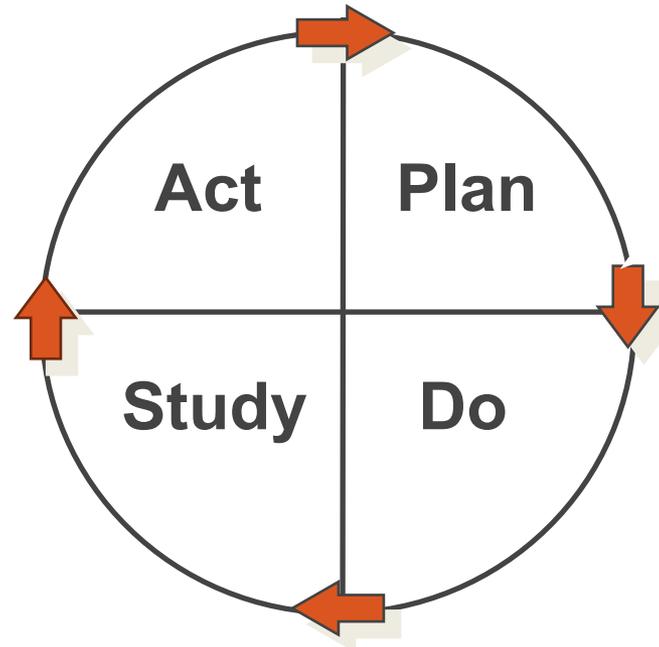
Model for Improvement

What are we trying to accomplish?

Aim Statement

How will we know that a change is an improvement?

What changes can we make that will result in improvement?





Why Are Aim Statements Important?

- Sets a realistic vision for QI work
- Clearly states a purpose or direction
- Makes sure everyone is on the same page
- Provides a target – something to strive for

An Effective Aim Statement Must . . .

- Be a Collective/
Collaborative Effort
 - Should not be written alone
 - Activity to engage and energize the team that will do the work (establishes ownership)



An Effective Aim Statement Must . . .

- Assess the Scope of the Project
 - How does it align with organizational priorities?
 - Are the resources available to move the work?
 - Will infrastructure support this effort?
 - Are there external factors that may impact efforts?



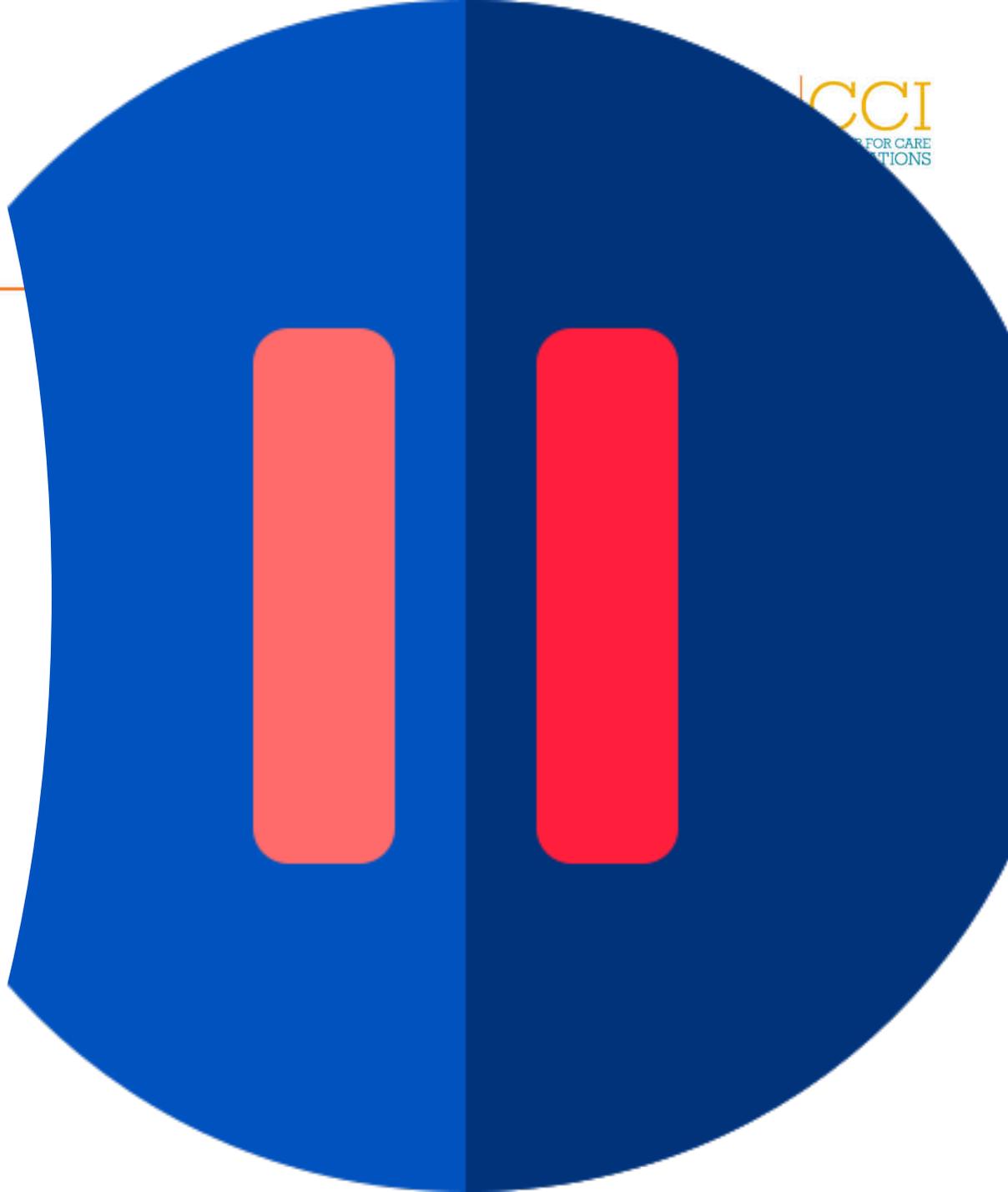
An Effective Aim Statement Must . .



Consider SMART Characteristics:

- Specific
- Measurable
- ~~Achievable~~ Ambitious
- Relevant
- Time-bound

Pause and Practice . . .



Welcome Back



Is this a SMART Aim Statement?

- Partnership Clinic will do a better job getting women in for their cervical cancer screening.

Is it:

- Specific?
- Measurable?
- Achievable?
- Relevant?
- Time-bound?

Making the Aim Statement SMART



- Partnership Clinic will improve the health of its members by increasing our cervical cancer screening rate for eligible* women from 30% (60 women) to 60% (120 women) by October 31, 2020.

*Women 21 – 64 who had cervical cytology performed every 3 years; women age 30-64 who had cervical cytology/HPV co-testing performed every 5 years; excludes women who have undergone a hysterectomy

Is this a SMART Aim Statement?

- Good Health Clinic will improve the health of its diabetic patients by increasing the rate of retinopathy screenings.

Is it:

- Specific?
- Measurable?
- Achievable?
- Relevant?
- Time-bound?

Making the Aim Statement SMART



-
- Good Health Clinic will improve the health of its diabetic patients by increasing the rate of retinopathy screenings from 25% (38 diabetic patients) to 75% (112 diabetic patients) by December 31, 2020.



How Did You Do?



Multiple Outcome Aim Statements



- Clinic A will improve care management for our diabetic patients by September 30, 2020, as measured by:
 - Increasing the percentage of patients with HbA1c <7 from 40% to 50%
 - Increasing the percentage of patients with BP < 140/90 from 60% to 80%
 - Increasing the percentage of patients with annual retinopathy screening from 50% to 75%

Aim Statement Template



Will improve _____
(High-level broad focus area, e.g., health of our patients, operational efficiency, patient experience, etc.)

By _____
(Reducing/decreasing or raising/increasing, etc.)

(Specific area of focus or patient population, e.g., diabetes management, breast cancer screening, etc.)

From _____ **to** _____
(Baseline) (Target goal)

By _____
(Target date – specify exact date)

Check for “Today’s To-Dos”



- Check the bottom of the webpage for instructions on further assignments