

Title

Date/version #

1. Open with a story about a person, a current situation or a desired future

Visual or video ideas

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2. Articulate how this is a challenge for the organization or community

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3. Share what you learned from digging deeper into the challenge

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4. Share 3-5 ideas of a proposed solution direction

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5. Describe the benefits of successfully implementing the solution

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6. Remind the audience of the negative consequences of failing to act

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7. Share a call-to-action or support for next steps

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